

Dear valued IEC partner,

We're happy to announce that we will soon begin teaching a General English Conversation Program, which will offer your clients or previous clients a less intensive English learning option, with the same quality instruction you have come to expect from IEC. The program will focus on providing conversational skills for students, here are some key details:

- Twice-weekly classes: taught live using Zoom technology, in a 1.5 hr/class format.
- Classes will be limited to 6 to 8 students.
- No age restrictions: students of any age may join.
- Same IEC teachers: all have master's degrees and have taught internationally.
- We anticipate being able to offer two levels of instruction initially: high and low, and we will add a third level pending sufficient enrollment.
- Classes will be much more affordable than our Intensive English Program, we anticipate a price somewhere in the \$40 to \$60/week price range (not finalized).
- Times and days are TBD, pending where students are located. We will begin offering the program as soon as we have enough students to create cohorts.

Attached you'll find the PDF and JPEG versions of the program announcement. You can also find these flyers [here](#). This announcement includes a link to a form that prospective students can complete to find out more about the program, plus a link to a sample class video from one of our listening and speaking classes. We are working on translations of the attached flyer, if you need a version in another language please let us know and we will get that to you soon.

**We encourage you to please post and share this announcement with your students and their families.** Clients who may be interested include:

- Current students who want to maintain and improve their communication skills while they are waiting for in-person classes to resume in the U.S., so that their English does not become "rusty."
- Parents who may want to develop their English conversation skills so that they will understand communications coming from their children's colleges and universities.
- Clients who studied in the U.S. and have returned home, but need to continue to improve their English for business purposes.

We hope to have this program up and running by mid-October, approximately the same time IEC Session 6 will begin. In these times, there's a lot of demand for this type of program, and we're excited about what this could grow to become. If you have any questions, please feel free to reach out to IEC Director, [Sally Conover](#). Thanks, again for being a valued partner of IEC!

Sally Conover,  
IEC Director